



AMI AD MANAGER

Create Your Own Custom Ads

AMI's Ad Manager gives you the power to reach more customers with your own custom ads. This easy-to-use digital signage tool lets you create, edit, schedule and run promotions on your AMI jukebox and connected TVs, including screens dedicated to AMI Trivia content. It's perfect for promoting daily specials, limited-time offerings, upcoming events and more!

GET MORE VALUE OUT OF YOUR AMI DEVICE

Ads you create through Ad Manager fit seamlessly into the entertainment experience. As customers enjoy the music, videos and trivia running in your venue, they will receive your timely offers, growing your business and increasing your revenue.

WITH AD MANAGER, YOU CAN:

- Choose from close to 2,000 templates or upload your own images
- Create your own promotional messages
- Choose when your ads run and how often
- Create as many ads as you need & see them displayed within minutes!

Ads run on jukebox and trivia screens, and if your jukebox is enabled for music video, ads will run on connected TVs for even greater each to customers. Plus, your ads will be displayed in the music tab section of the AMI Play app guaranteeing even more exposure!

AVAILABLE ON CO-PILOT!

Using Ad Manager has never been more convenient. With AMI's free Co-Pilot app, you can create, customize and schedule ads with a few clicks right from your phone!

**DON'T HAVE CO-PILOT?
DOWNLOAD IT FOR FREE:**



**READY TO GET STARTED WITH AMI AD MANAGER?
SEE THE REVERSE SIDE FOR DETAILED INSTRUCTIONS ON CREATING YOUR OWN ADS!**

HOW TO USE AMI AD MANAGER

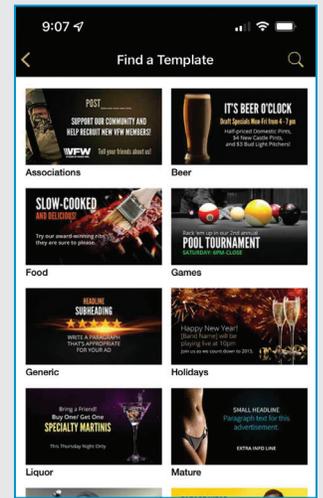
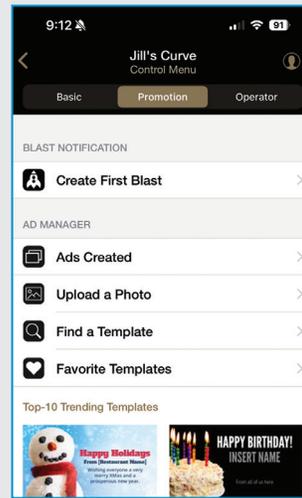
Create and schedule your ads in just a few minutes!

GETTING STARTED



Open your Co-Pilot app, sign in, and click on the Promotion tab at the top of the screen.*

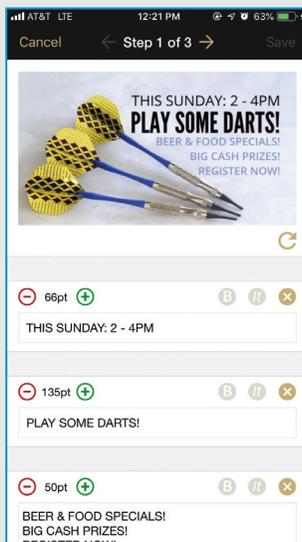
FIND A TEMPLATE**



Tap on **Find a Template** to browse hundreds of templates. Choose a category or use the search bar to find the right template. Tap on the template you want to use and begin creating your ad.

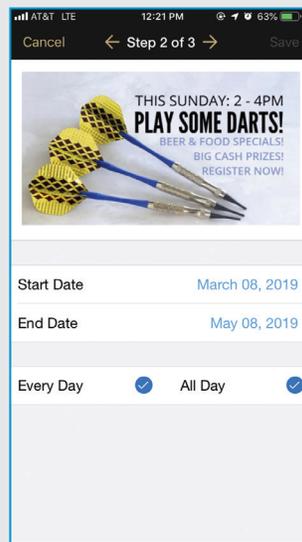
Favorite Templates: Tap the heart icon on templates you want to use again to add them to **Favorite Templates** on the Ad Mgr home screen.

CUSTOMIZE YOUR TEXT (Step 1 of 3)



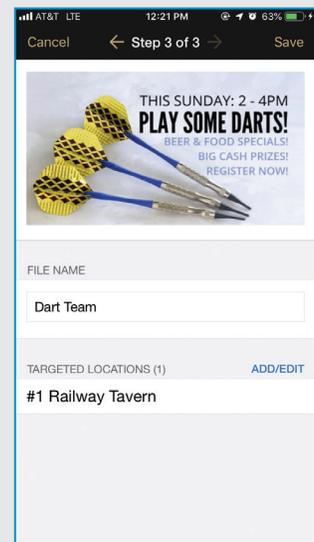
Sample text is provided, but is completely customizable. Enter the text you want to appear on your ad. You can change the font size and choose to bold or italicize the text. Tap the right arrow at the top of the screen when finished.

SCHEDULE YOUR AD (Step 2 of 3)



Select your start and end dates. Ads are scheduled to run all day, every day by default. To change this, uncheck **Every Day** and/or **All Day** and set your desired schedule. Tap on the right arrow at the top of the screen when finished.

NAME YOUR AD (Step 3 of 3)



Give your ad a File Name and click **Save** at the top of the screen, then press **Continue**. Your ad will now run according to your schedule. Saved ads are listed under **Ads Created** on the first page of **Ad Mgr** in Co-Pilot. You can edit existing ads any time.

* If you're an operator, you'll need to first select a location. Once signed in, tap the location you want to create an ad for, then tap Promotion. From here, you can follow the above instructions. Once you've created an ad, you'll have the option to run the ad at multiple locations by pressing the Add/Edit button in Step 3.

** You can also upload your own images.