



# NO HOST, NO PROBLEM – AMI TRIVIA CHANGES THE GAME



## WHY UNHOSTED TRIVIA IS THE SMART CHOICE FOR YOUR VENUE

Venues already recognize the appeal of trivia as a powerful draw for guests, but traditional hosted trivia can present limitations. With AMI Trivia, you gain an unhosted, flexible alternative designed to drive customer engagement on your terms.

### HERE'S HOW AMI TRIVIA COMPARES:

#### HOSTED TRIVIA

##### EXPENSIVE

Hosts and their schedules drive up costs.

##### COMMANDING

Trivia takes over the audio feed  
–no sports, no TVs, no jukebox.

##### RIGID SCHEDULE

Trivia can only be enjoyed at designated times, excluding guests who arrive late or do not want to participate.

##### NICHE THEMES

Some topics or host-selected themes may limit appeal, potentially reducing participation.

##### ZERO ADDED EXPOSURE

Hosts may forget or fail to accurately promote your venue's specials, leading to missed opportunities.

#### AMI TRIVIA – A Better Solution for You and Your Patrons

##### AFFORDABLE

Maximize revenue with a budget-friendly fee that is 20-25% less than the cost of a single hosted event\*

##### NON-INTRUSIVE

AMI Trivia works with your venue's existing atmosphere—sports on TV, jukeboxes, karaoke, or live music can continue without interruption.

##### ALWAYS AVAILABLE

Games are accessible any time, all day long, letting guests join and play at their convenience. With fresh games starting every 20 minutes, players can jump in anytime.

##### DESIGNED FOR EVERY GUEST

Eighteen game options (and more on the way) with diverse topics ensure something for everyone, driving participation across all demographics.

##### SEAMLESS CUSTOM PROMOTIONS

Ad Manager ensures your custom on-screen promotions appear consistently during games and ad breaks.



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# PLAYER DATA THAT DRIVES ENGAGEMENT\*

## HIGH FREQUENCY OF PLAY

60%

of players participate in trivia at least twice a month –turning occasional guests into loyal customers.

## NO HOST, NO PROBLEM

58%

Over half of trivia regulars say they prefer trivia without a host.

## BETTER THAN MOST HOSTS

70%

of hosts lack energy, organization and charisma resulting in a subpar experience.

## BROAD APPEAL

82%

of trivia fans want all-day flexibility, ensuring your venue stays competitive and inviting.

## WHAT VENUE OWNERS ARE SAYING:



Anita K.

The Tracks Bar & Grill - Vader, WA

*I don't think we'd ever consider a host for our trivia, I think it would make things more confusing. There's already a lot of commotion here: the conversations and laughs of customers, the music playing – AMI Trivia fits with the atmosphere that our bar already has.*



James S.

Smithland Enterprises - Grand Prairie, TX

*AMI's trivia product keeps patrons entertained and spending longer with its fun, competitive gameplay. Easy to use and seamlessly integrated, it's a must-have for boosting customer satisfaction and sales.*

1000+ VENUES TRUST US

# AMI TRIVIA: THE SMARTER, MORE FLEXIBLE CHOICE!

AMI Trivia's unhosted solution ensures trivia fits seamlessly into your venue's environment. Offer guests a modern trivia experience that increases dwell time, attracts repeat customers, and maximizes profitability without limiting other activities.

## READY TO TRANSFORM YOUR TRIVIA EXPERIENCE?

AMI Trivia not only boosts guest engagement but also gives your venue an edge with Ad Manager –a free and exclusive tool available only with AMI. Easily create custom on-screen promotions for your in-house specials and events, and captivate your audience in a way no other trivia solution can.

## 1,800+ PRE-MADE AD TEMPLATES



18+ GAMES AVAILABLE

CONTACT US TODAY TO GET STARTED!

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\*This survey was conducted by an independent third party among 500 nationally representative U.S. adults ages 21+ who visit a bar at least once a week. Data was collected between 09/11 and 09/13/2024, using an email invitation and an online survey. Quotas have been set to ensure reliable and accurate representation of the U.S. adult population 21 and older.